

TALK TO US:

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Course Leader

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KEY DETAILS



STUDY OPTIONS

Full-time, Part-time



START DATE

September



COURSE DURATION

Full-Time 1 Year
Part-time 3 years



FUNDING

Students may be able to apply for a scholarship or bursary, more information is available on the Applied Social Studies webpage www.rgu.ac.uk/areas-of-study/subjects/social-work-and-social-sciences/scholarships



FINAL AWARD

MSc



EXIT AWARD

MSc



FEES AND FURTHER INFORMATION

Please visit www.rgu.ac.uk/csr-programme



APPLY

www.rgu.ac.uk/applyonline



MSc CORPORATE SOCIAL RESPONSIBILITY PROGRAMME

CORPORATE SOCIAL RESPONSIBILITY – THE NATURE OF THE RELATIONSHIP BETWEEN CORPORATES, GOVERNMENTS AND COMMUNITIES HAS BECOME INCREASINGLY SIGNIFICANT AS ALL PARTIES BECOME AWARE OF THE POTENTIAL POSITIVE (OR NEGATIVE) IMPACTS OF BUSINESSES ON THE WORLD BEYOND THEIR IMMEDIATE AND OBVIOUS ACTIVITIES. THIS MSc IS DESIGNED TO ENABLE STUDENTS TO APPLY WAYS OF THINKING ABOUT CORPORATE SOCIAL RESPONSIBILITY TO LOCAL AND GLOBAL INDUSTRIES SUCH AS TELECOMS, FINANCE, COMMODITIES TRADING AND THE EXTRACTIVE INDUSTRIES.

THE COURSE

Incorporating the study of a diverse array of local, regional and global factors, the course assists students in grasping the complexities of the contemporary issues and challenges facing a variety of sectors and their role in development alongside governments and third sector organisations. A specialised route capitalises on Aberdeen's place as the oil capital of Europe whilst an alternative route focuses on aspects of CSR and sustainable development which are relevant within and beyond the oil and gas sector.

The location of Robert Gordon University within Aberdeen, the energy capital of Europe, provides an accessible opportunity to involve specialists

involved in the oil, gas and renewable industries whilst the global nature of this industry also creates an environment where the role of other sectors (mining, finance, telecoms and so on) is readily appreciated. The School and University have close links to a number of representatives within these local, national and international companies and local representatives from industry organizations such as the Energy Institute. Within lectures and on-line discussions, these representatives can provide practical, applied insights into the local, regional and global issues facing the industry, highlighting the real-world challenges and responses that help prepare students for future employment.

WHAT YOU WILL STUDY

Core modules on the course will cover a variety of issues connected to corporate social responsibility, including international standards and regulations, managing local content, the Global Compact, stakeholder engagement strategies and the triple bottom line in corporate sustainability. Also covered will be issues such as supply chain management, building value through value chain analysis and effective monitoring and evaluation approaches.



Modules specific to the two different exit routes will cover the following:

- Those undertaking the energy route will examine the relationship of energy to issues around global and national security and conflict management. The impact of energy on health from the perspective of those both working inside the energy sector and those outside it who are affected by its operations will also be studied.
- Those undertaking the sustainable development route will examine the impact of globalisation on communities, how to manage community development projects and developing leadership skills.

All students will study research design and methodology in preparation for the dissertation. This aspect of the course will focus on understanding the skills and techniques most suitable for use in the workplace and students will be encouraged to undertake a work based dissertation where appropriate.

Alongside formal, academic learning students will undertake some work-based experience including site visits and project work some of which will contribute towards a small proportion of the assessment. Students are also encouraged to supplement their course achievements by developing practical skills to enhance their employability at the end of the course.

Students will also be able to exit part way through the course with the following possible awards:

- Postgraduate Certificate Corporate Social Responsibility
- Postgraduate Diploma Corporate Social Responsibility with Energy
- Postgraduate Diploma Corporate Social Responsibility with Sustainable Development

CAREER OPPORTUNITIES

A variety of potential careers are open to students graduating from this course and former students have gone on to devise and manage the CSR strategies of national governments, to manage sustainability issues in multinational corporations, to work in corporate communications and PR and to doctoral studies to name just a few.

Developing the skills taught on this course enables graduates to help companies extend their appreciation of the environments they operate in, in order to better inform corporate decision-making and manage attendant uncertainties and risks. The student learning experience is directed towards achieving this, cultivating in students the necessary academic learning so that they graduate with employable, desirable skills and/or the ability to pursue further research opportunities within international contexts.