

# INTERNATIONAL HOSPITALITY MANAGEMENT



**ROBERT GORDON**  
**UNIVERSITY ABERDEEN**

**SCHOOL OF CREATIVE AND CULTURAL BUSINESS**

UNDERGRADUATE COURSE GUIDE 2018



# CONTENTS

<b>SCHOOL OF CREATIVE AND CULTURAL BUSINESS</b>	<b>3</b>
<b>INTERNATIONAL HOSPITALITY MANAGEMENT</b>	<b>4</b>
<b>KEY FACTS</b>	<b>6</b>
<b>COURSE DETAILS</b>	<b>8</b>
<b>HOW WILL I BE TAUGHT?</b>	<b>13</b>
<b>PLACEMENT</b>	<b>14</b>
<b>STUDY ABROAD</b>	<b>16</b>
<b>STUDENT SERVICES</b>	<b>20</b>
<b>ABERDEEN, THE PERFECT LOCATION</b>	<b>24</b>
<b>WHAT NEXT?</b>	<b>26</b>



## WHY THE SCHOOL OF CREATIVE AND CULTURAL BUSINESS?

The School of Creative and Cultural Business undergraduate courses have an excellent reputation with employers as our focus is on delivering high-quality vocational undergraduate degrees. Our students benefit from the opportunity to develop the appropriate skills and knowledge which result in them becoming the graduates who really make a difference in organisations.

The School of Creative and Cultural Business graduates are in such high demand because of the game changing contribution they can make to businesses.

Two key factors that shape our students are the opportunities we provide for them to go on meaningful and challenging placements, and also the ability

to study abroad as part of their degree.



### **ENGAGING WITH EMPLOYERS**

Placement allows our students to put their skills into practice in a real life environment and this practical element can really boost the CV of any graduate striving to set themselves apart from the crowd when applying for jobs.



### **STUDY ABROAD**

Those students who decide to incorporate a period of international study in their degree also have a far broader awareness of global issues and cultural awareness which is invaluable in the business world of today.

These factors help our students to stand out as people who want to be innovative and entrepreneurial and who are willing to try something different.

Our courses are continuously developing and we are dedicated to providing our students with the best possible learning experience.

**"Best Scottish University for  
Graduate Employability."\***

\*The Guardian University Guide 2017

This course combines both the academic and specialist aspects of hospitality management, allowing you to study and experience the industry's many sub-sectors.

The hospitality and leisure industries generate billions of pounds worldwide each year. Hospitality management is therefore a thriving, innovative industry which plays a crucial role in the global economy and in providing employment and exciting career opportunities.

A key feature of this course is the opportunity to meet and listen to professionals in the hospitality industry. We will deliver this through study visits and guest lectures at the University. You will also be eligible for student membership of the Institute of Hospitality (IoH), providing another perfect opportunity for networking. We also believe it is important to recognise and reward our students' achievements. As a result, industry-sponsored prizes are awarded each year to the top student of each year.

**4.4m**

**THE NUMBER OF  
TOURISM AND  
HOSPITALITY JOBS  
IN THE UK**

**£4.25bn**

**THE AMOUNT  
GENERATED IN  
TURNOVER BY THE UK  
FOOD AND SERVICE  
MANAGEMENT  
SECTOR**

**10%**

**THE PERCENTAGE  
OF THE UK'S  
WORKFORCE  
EMPLOYED IN THE  
TOURISM AND  
HOSPITALITY  
SECTOR**

**40,000**

**THE NUMBER  
OF BRITISH  
HOSPITALITY  
ASSOCIATION  
MEMBERS**

## KEY FACTS

### ENTRY REQUIREMENTS

- **SQL Higher:**  
BBCC
- **GCE A level:**  
CCC
- **ILC Higher:**  
H3H3H3H3
- **IB Diploma:**  
26

### ALTERNATIVE QUALIFICATIONS

Equivalent overseas qualifications and some access programmes will be considered. Entry to year 2 and year 3 with relevant HNC/HND qualifications may be considered.

### DEGREE LINK PROGRAMME

A relevant HND from one of our partner colleges will be considered for entry into Year 3.

### STUDY OPTIONS

**Full-time: 4 years**

### PLACEMENT

A 48-week paid placement in Stage 3 of the International Hospitality Management degree. On the taught/direct entry route, Stage 3 involves a taught semester one and the option of a 6-month placement in semester two.

Some international placements are available on this course.

### STUDY ABROAD

In years 2 and 3, there are opportunities to study with partner institutions in Europe as part of the Erasmus Programme.

### PROFESSIONAL ACCREDITATION

Accredited by the Institute of Hospitality.

### CAREER OPTIONS

**Hospitality is a thriving and innovative business sector.**

Many don't realise its scale, or the opportunities it provides. To some, it simply means hotels. While that's a huge part of the industry, it also includes events, public houses, bars and nightclubs, restaurants, self-catering accommodation, tourist services, hostels, hospitality services, holiday parks, gambling, leisure, and contract food service providers.

This diversity explains the major demand for able graduates with in-depth, specialist knowledge. A management role in any of the above environments is a potential career for our BA (Hons) International Hospitality Management graduates. Alternatively, you could specialise in an area such as guest services or HR management, or go on to postgraduate study, or set up your own business...

#### **Roles taken by recent graduates**

- Cluster Sales Researcher for international hotel chain;
- Brasserie Manager;
- Front of House Manager;
- Digital Marketing Executive;
- Events Co-ordinator





# COURSE DETAILS

## CORE AREA & SKILLS

Our course combines the best of both general management and specialist management modules.

The general management areas include Professional Communication Skills, Marketing, Globalisation, Contemporary HRM, Consumer Behaviour, Brand Management and Technology in the Service Sector.

These subjects will be vital aids to you in the future, whatever your chosen degree and career path. Meanwhile the specialist management modules give you depth, knowledge and insight into the world of hospitality. These are introduced in year 1, and then feature at each stage of your degree.

### INSTITUTE OF HOSPITALITY

The course is accredited by the Institute of Hospitality and students can access membership.

When you successfully complete the course, you're eligible to apply for Associate membership and, following an assessment, may also meet requirements for Member grade.

## OTHER OPPORTUNITIES AND EVENTS

A key feature of this course is exposure to key players in the hospitality industry, particularly those involved in influencing the direction and growth of the industry within the UK.

We want to give you the best student experience possible. As well as the semester-long study abroad opportunities and year-long paid placement (or 6-month paid placement), we provide field trips, the opportunity to attend industry conferences, guest lectures and master classes.

These are all core skills valued by employers within this industry – and indeed others.  
Please note that the course structure is reviewed each year and may be subject to change.

## YEAR 1

Year 1 will provide you with an introduction to and overview of Hospitality.

### SEMESTER ONE

- Marketing
- Service Sector Management
- Tourism Hospitality Environment and Industry

### SEMESTER TWO

- Food and Beverage Operations (30 credits)
- Working in Hospitality Environments (30 credits)

### **If you left now, you'd have...**

*Certificate of Higher Education  
International Hospitality Management*

## YEAR 2

In Year 2, you will build on your year 1 modules, and focuses on culinary, beverage and service skills.

### SEMESTER ONE

- Brand Management
- Food and Beverage Management
- Corporate Events Management
- Live Hospitality Project

### **Or study abroad at an overseas university**

### SEMESTER TWO

- Consumer Behaviour
- Digital Media Platforms and Practices
- Hotel Operation Management

### **Or study abroad at an overseas university**

### **If you left now, you'd have...**

*Diploma of Higher Education  
International Hospitality Management*

The modules quoted in this description are currently available for study. However, as we review the curriculum on a regular basis, the exact selection may change over time.

## YEAR 3

Year 3 normally involves a year-long paid placement. However, there's also the option of a taught year 3. With this, you study for one semester and then go out on placement for six months in the second semester.

### PLACEMENT ROUTE

#### SEMESTER ONE

- Management in Practice
- Placement

#### SEMESTER TWO

- Management in Practice
- Placement

No exit award at this stage

### WORK EXPERIENCE ROUTE

#### SEMESTER ONE

- Ethics and the Consumer
- Events Management
- Business Ideas and Opportunities

#### **Plus one option from:**

- Public Relations: Strategy and Specialisms
- Tourism Destination Development

#### SEMESTER TWO

- Management in Practice
- Placement

#### **If you left now, you'd have...**

*BA International Hospitality Management*

### TAUGHT ROUTE

#### SEMESTER ONE

- Ethics and the Consumer
- Events Management
- Business Ideas and Opportunities

#### **Plus one option from:**

*The modules quoted in this description are currently available for study. However, as we review the curriculum on a regular basis, the exact selection may change over time.*

- Public Relations: Strategy and Specialisms
- Tourism Destination Development

#### **Or (only continuing students)**

- Foreign University Study

#### SEMESTER TWO

- Critical Approaches to Cultural Studies
- Event Impact and Legacy
- Management Practice and Reflective Learning
- People, Policies and Practices

#### **If you left now, you'd have...**

*BA International Hospitality Management*

## YEAR 4

Year 4 includes modules such as Hospitality Contract Management, a contemporary module that focuses on premises and contract management within the hospitality industry. You will also investigate and evaluate contemporary hospitality strategic issues and investigate the importance of understanding cross-cultural differences.

Students will also extend and apply your subject knowledge and knowledge of research methods through independent investigation of a topic and write a Research Project within a relevant field.

#### SEMESTER ONE

- Hospitality Contract Management
- Managing Strategy for Hospitality
- Research Methods

#### **Plus one option from:**

- Lifestyle Consumption and Experience Economy
- Consumer Psychology

#### SEMESTER TWO

- Managing Strategy for Hospitality
- Research Project
- Business Creativity

#### **If you left now, you'd have...**

*BA (Hons) International Hospitality Management*





## HOW WILL I BE TAUGHT?

**Through varied class sizes, diverse lecturing styles and a range of assessment techniques.**

This degree is taught in two semesters. Each semester has a block of 12 weeks of teaching.

### IN THE CLASSROOM

You'll take four modules per semester. Each module involves around three hours of class teaching per week. While this differs from module to module, most have:

- Two hours of lectures delivered to the whole class (between 30 and 250 people, depending on your subject). Lectures tend to focus on a formal session, where the lecturer provides and discusses key topics, models and authors
- A further one hour tutorial taught to a small group of about 15–20 students. These investigate and discuss the ideas presented in lectures in more interactive and informal ways. You're also likely to be involved in field trips, industry

conferences, guest lectures and master classes.

### OUTSIDE THE CLASSROOM

In addition to lectures and tutorials, you'll have to spend time outside class time working on your own. For example, doing the prescribed reading, preparing responses, undertaking research and writing up coursework.

### ASSESSMENT

We use a mixture of assessments. These include individual and group presentations, reports, essays, industry interviews, poster presentations, examinations, work-based learning and running

seminars. This ensures you enter the workplace with a set of relevant skills and experiences.

### BEFORE CLASSES START...

You'll attend an induction week to help you prepare for University life. This includes sessions on study skills, teaching methods, module content, assessments, your timetable and IT resources, plus using the library and other support services.



## PLACEMENT

**Nothing beats real experience. It brings your studies to life, tests your understanding of topics, and helps you get an idea of what you might like to do after graduating and it's a great thing to have on your CV!**

In year 3, there are placement opportunities available locally, nationally and internationally.

### **HOW DO I FIND MY PLACEMENT?**

Our Placement Office arranges opportunities with a wide range of employers, who then advertise the position using the University's internal IT system. You choose which to apply for, and employers decide who to interview and subsequently employ.

### **WHO CAN I WORK FOR?**

Our employers include the Aberdeen Exhibition and Conference Centre, AVC Media Enterprises, Chester Hotel, Malmaison Hotels, Gleneagles Hotel, Carnegie Club at Skibo Castle, Bunchrew House Hotel, Old Course St Andrews, Le Fleuray Hotel (France), Fairmont Hotels and Resorts (Canada), Hilton Doubletree Dubai, Waccabuc Golf and Country Club (USA), The Broadmoor Resort, Colorado Springs (USA) Sofitel Luxury Hotels, Brisbane (Australia) and The St. Regis Saadiyat Island Resort (Abu Dhabi) and many more.

### **WHAT WILL I DO?**

There are a variety of roles up for grabs, such as reception, sales, events, conference and banqueting, trainee management positions, activity co-ordinators in outdoor pursuits. The list changes every year and there are always new, exciting opportunities to add to your CV.

### **HOW WILL I KNOW HOW I'M DOING?**

The employer will assess you, and you'll be supported by an academic member of staff who will monitor your progress during the placement.

### **CAN IT HELP BEYOND MY DEGREE?**

Absolutely. Placement enables our students to build upon their knowledge from their studies and the practical element of the course provides our students with valuable skills and knowledge to support them after student graduate. At the end of their placement, some students are offered the option to return to the employer after graduation.

"After my interview, I wasn't offered a graduate position – but instead a direct entry into the new Malmaison hotel in Aberdeen. That was down to the experience that I had gained through my third year placement: the company felt I had already completed a programme similar to what was on offer in its graduate scheme."

**Nicki Robertson**  
BA (Hons) International  
Hospitality Management







# STUDY ABROAD

## WHY SHOULD I GO ABROAD?

Robert Gordon University sent approximately 200 students on Study Abroad in 2016/17, and more than 150 went abroad in 2015/16.



**MEET NEW  
FRIENDS**



**OPPORTUNITY  
TO LEARN A NEW LANGUAGE**



**EXPLORE  
ANOTHER  
COUNTRY**



**ENHANCE  
YOUR CV**



**EXPERIENCE  
A DIFFERENT CLIMATE**



**BOOST YOUR  
CONFIDENCE**

**What could possibly be better than studying at Robert Gordon University? Good question!**

How about studying here – but also getting a chance to spend some time studying abroad!

Well that's entirely possible. All undergraduate programmes at the School of Creative and Cultural Business include the opportunity for a period of study abroad with one of our 60 international partners in Europe, North America and beyond.

Our Study Abroad programmes offer additional educational and cultural experiences – but all as part of your accredited qualification with RGU. Many employers have emphasised the value they place on graduates who have some international experience, so it's your chance to enhance your CV and widen your employment opportunities.

The experience, new friends, a different country, climate, culture and language (although all our partners teach and assess in English): these, and many other factors, make it an unforgettable time – wherever you go!

RGU is extremely proud of the international education we offer our students on campus in Aberdeen but we encourage all undergraduate students to consider the additional benefits brought by a period of study abroad.

**"I think study abroad is a once in a lifetime experience and you get to go completely out of your comfort zone which helps you to learn not just about yourself, but also about other people from other countries around the world."**

**Ben Philip**  
BA (Hons) Journalism





# STUDENT SERVICES

Starting at university is a new and exciting time and we realise the importance of finding the right place to live. Living in Robert Gordon University residences allows you to meet a diverse mix of students from different backgrounds on a variety of courses.

## OUR ACCOMMODATION SERVICE

The first thing you'll need is somewhere to stay, a place to call home. Robert Gordon University has various purpose-built accommodation developments situated in the city and at the Garthdee campus.

The flats are well equipped and generally you'll have your own bedroom for some private space, while the kitchen and living areas are shared – usually with between two and seven other students. Some of the accommodation is en-suite, whilst the remainder has shared washing and toilet facilities. If you are on a tight budget we offer a shared room option, and at the top end of the market there are self-contained one bedroom flats.

You can have a look at the most up-to-date information and view our flats on our website: [www.rgu.ac.uk/living/accommodation](http://www.rgu.ac.uk/living/accommodation) or you can call us on: +44 (0)1224 262130 or email: [accommodation@rgu.ac.uk](mailto:accommodation@rgu.ac.uk)

## APPLICATIONS

Accommodation applications can be made at [www.rgu.ac.uk/roomonline](http://www.rgu.ac.uk/roomonline). To apply, you must have accepted a Conditional or Unconditional offer, or have an Insurance offer. Those living within 0-18 miles of the Garthdee campus are not usually eligible to apply but may be considered in exceptional circumstances and subject to availability.

## OTHER SERVICES

We provide a comprehensive range of student support services. Our specialist support teams are here to advise and assist you during your time at University, to empower and enable you to realise your full potential.

The range of services includes:

- Student Help Point (Information and Advice Centres)
- Careers & Employability Centre
- Chaplaincy
- Child Care
- Counselling Support and Wellbeing
- Disability and Dyslexia Advice and Support
- International Student Advice, Visa and Immigration Centre
- Medical Services
- Study Skills and Access Unit

[www.rgu.ac.uk/studentsservices](http://www.rgu.ac.uk/studentsservices)



### ZZZZZ'S

We have more than 900 student bed spaces across all our halls of residence.



- |                     |                            |
|---------------------|----------------------------|
| 1 Woolmanhill Flats | 6 Ardmuir Trinity Court    |
| 2 Rosemount Hall    | 7 Ardmuir King Street      |
| 3 St Peters Hall    | 8 Craigievar Development   |
| 4 Linksfield Hall   | 9 Ramsay Development       |
| 5 Garthdee Flats    | 10 Crathie Student Village |
| ■ Garthdee Campus   |                            |

Information correct at the time of going to press



## SPORTS SCHOLARSHIP

"I am very grateful to be an RGU: Sport Scholar. Their support is brilliant and allows me to concentrate on my training and sporting commitments, whilst at the same time enabling me to succeed with my academia. Getting the right balance between coursework and training is crucial, and thanks to the great scholarship programme on offer at RGU, I am able to achieve this."

**Abbi Aitken**  
Cricket  
Events Management

## FINANCE

Money is one of the most important issues for any student and you need to plan your own budget. Our Student Finance service will offer you all the help, advice and support that you need. We've summarised some key points, but check out our website at [www.rgu.ac.uk/studentfinance](http://www.rgu.ac.uk/studentfinance) for the most up-to-date information.

### STUDENTS FROM SCOTLAND

Full details of support available to Scottish students from the Student Awards Agency for Scotland (SAAS) are available at [www.saas.gov.uk](http://www.saas.gov.uk) or by telephoning 0300 555 0505.

Application for funding from SAAS can be made online at the SAAS website with either a Conditional or Unconditional offer from mid-April onwards. Do not wait for your exam results – if your course or institution details change, you can easily change or cancel your application by calling SAAS. To ensure your funding is in place at the start of your course you should apply by 30 June.

### Tuition Fees

If you live in Scotland, you may be eligible to apply to SAAS to pay your tuition fees for study in Scotland. Full information on eligibility and how to apply can be found at [www.saas.gov.uk](http://www.saas.gov.uk)

### Bursaries

Depending on your circumstances, you may be eligible for a bursary. In 2016/17 the maximum available for a dependent student was £1,875 and for an independent student £875. Further details can be obtained from the SAAS website at [www.saas.gov.uk](http://www.saas.gov.uk)

### Student Loans

Most students apply for a student loan to help with their living costs. Loans are income-assessed and in 2016/17 ranged from £4,750 - £6,750 depending on individual and household circumstances. Up-to-date information can be found on the SAAS website. Application for a student loan is made online to SAAS.

### STUDENTS FROM OTHER EU COUNTRIES

#### Tuition Fees

Students who are EU nationals are not liable to pay tuition fees for study in Scotland but must apply online to the Student Awards Agency for Scotland (SAAS) to have these paid – [www.saas.gov.uk](http://www.saas.gov.uk). Students should confirm their eligibility with SAAS.

### INTERNATIONAL STUDENT FEES

The fee that you pay as an international student depends on a variety of factors. For more information please visit [www.rgu.ac.uk/student-services](http://www.rgu.ac.uk/student-services)

The exact rules governing fees are quite complex; fee rates can be found on the course detail pages of our website.

## RGU SPORTS SCHOLARSHIPS

RGU SPORT offer Sport Scholarships for promising sports men and women to support the development of their talents to succeed in their chosen sporting field whilst undertaking academic study. Scholarships include:

- Free access to RGU SPORT
- Academic flexibility support
- Nutrition advice
- Strength and conditioning programming and coaching
- Access to other support services

For further information contact  
[RGUSportsScholarship@rgu.ac.uk](mailto:RGUSportsScholarship@rgu.ac.uk)

More information about RGU SPORT is available at  
[www.rgu.ac.uk/rgusport](http://www.rgu.ac.uk/rgusport)

# ABERDEEN: THE PERFECT LOCATION

**A great Scottish location and brilliant career opportunities; Robert Gordon University gives you lots to smile about...named "Best Scottish University for Graduate prospects" (Guardian University Guide, 2017), Robert Gordon University is the ideal place to start your career.**

We consider our riverside campus, based on the banks of the beautiful River Dee, to be one of the most attractive campuses in the UK and one of Europe's finest.

The river itself is home to otters, heron, salmon and other wildlife. Our campus has beautiful woodland walkways and parkland, connecting our modern, stylish buildings.

Aberdeen is pretty unique in the UK with its cosmopolitan culture, rich heritage and fantastic scenery. It's got everything you'd expect from a major city – pubs, clubs, restaurants, cinemas, theatres and art galleries – but there's lots more than that!

Aberdeen is one of the best places to be a student according to top student website [www.accommodationforstudents.com](http://www.accommodationforstudents.com). With some 31,000 students, you'll be part of a lively, vibrant student-friendly city, with great shops, pubs, nightlife, live music and gigs. Aberdeen has also been ranked as one of the safest cities in the UK and is one of only two Scottish cities to receive Purple Flag accreditation for its high standard of nightlife safety.

Aberdeen is a great location for skiing and snowboarding with dry ski slopes nearby the campus and during the winter Aberdeen, Aberdeenshire and Moray takes on a whole new lease of life with many challenging ski runs, plus some of the best hillwalking in Scotland and loads of great places for canoeing, kayaking and sailing!





## WHAT NEXT?

### THE NEXT THING TO DO IS TALK TO US.

We can answer any questions you may have. Simply call us on **01224 262728** or email: **UGOffice@rgu.ac.uk**

We also provide a range of opportunities for you to visit us – so you can see what we can offer you first hand.

#### OPEN DAY

We organise two annual open days in September/October. It's a perfect opportunity to visit us, meet the academic staff, experience the first-class facilities and talk to current students.

For full details of dates and times, and to see a full programme please see: **[www.rgu.ac.uk/openday](http://www.rgu.ac.uk/openday)**

#### APPLICANTS' DAY

When you apply for any course at the School of Creative and Cultural Business, you'll be invited to one of our course-specific Applicants' Days.

We realise there's a lot involved in making your final choice, so we hope to give you all the insight and information you need.

For full details of dates and times, and to see a full programme please see: **[www.rgu.ac.uk/future-students/applicants/applicant-days](http://www.rgu.ac.uk/future-students/applicants/applicant-days)**

#### VISIT AFTERNOONS

We hold monthly Visit Afternoons. The visit includes a talk by an Education Liaison Officer, a tour of the facilities and a chance to speak to a lecturer about the course you're interested in.

**[www.rgu.ac.uk/visitafternoons](http://www.rgu.ac.uk/visitafternoons)**

## A CONSISTENTLY TOP-RATED UNIVERSITY FOR GRADUATE EMPLOYABILITY\*

\*HESA Destination of UK leavers' survey (DLHE) 2015/16. Published by HESA, July 2017

# CONNECT WITH US

From sporting events to ground-breaking research and guest lectures to art exhibitions, there's so much going on at RGU it's important to keep up-to-date! By joining our social media network and checking out our tweets and posts you can do just that.



Read our student blog  
**WordPress**  
**[www.rgustudentblog.com](http://www.rgustudentblog.com)**



Join the conversation  
**Twitter**  
**[/robertgordonuni](https://twitter.com/robertgordonuni)**



See our beautiful campus  
**Instagram**  
**[www.rgu.ac.uk/instagram](http://www.rgu.ac.uk/instagram)**



Connect with your peers  
**Facebook**  
**[/robertgordonuniversity](https://facebook.com/robertgordonuniversity)**



Check out our pin boards  
**Pinterest**  
**[www.rgu.ac.uk/pinterest](http://www.rgu.ac.uk/pinterest)**



Network and connect  
**LinkedIn**  
**[www.rgu.ac.uk/linkedin](http://www.rgu.ac.uk/linkedin)**



Watch videos  
**Youtube**  
**[Youtube/robertgordonuni](https://youtube.com/robertgordonuni)**



Get the latest news  
**RGU website**  
**[www.rgu.ac.uk/news](http://www.rgu.ac.uk/news)**

This publication is intended as a guide for applicants for courses delivered by Robert Gordon University. In compiling it, the University has taken every care to be as accurate as possible, and the information in this brochure is correct at the time of going to print. To ensure the continued currency of its courses and, where appropriate, address the requirements of external advisors and associated professional, statutory or regulatory bodies, the University regularly reviews its courses, and implements changes to course content and/or structure. The University makes reasonable endeavours to inform applicants and students at the earliest opportunity of any significant changes to, or suspension/cessation of, a course, particularly when

this occurs between the offer of admission and enrolment.

Significant changes may include (but are not limited to) changes to:

- an existing course title or names exit awards;
- the course curriculum/modules (e.g. replacement of core and/or optional modules);
- the course structure (e.g. addition of a placement year, changes in clinical hours, changes related to professional, statutory or regulatory body accreditation);
- additions/change to mode(s) of delivery;
- methods of assessment;
- suspension or cessation of a course.

Reasonable efforts will be made to assist applicants find an alternative RGU course if the original is no longer suitable.



# MEET YOUR COURSE LEADER

**WORKED IN SYDNEY  
EXHIBITION &  
CONVENTION CENTRE**

---

**TRAVELLED  
EXTENSIVELY AS  
A BACKPACKER  
THROUGHOUT THE  
WORLD**

---

**HEROES ARE NICK  
CAVE, HENRY  
TEMPLETON, HARUKI  
MURAKAMI  
AND MY DAD!**

Craig Leith, Course Leader  
c.leith1@rgu.ac.uk  
01224 263951



## CONTACT US

T: +44 (0)1224 262728

E: [ugoffice@rgu.ac.uk](mailto:ugoffice@rgu.ac.uk)

[www.rgu.ac.uk/internationalhospitality](http://www.rgu.ac.uk/internationalhospitality)



**ROBERT GORDON  
UNIVERSITY ABERDEEN**

\* [www.rgu.ac.uk/tef-gold](http://www.rgu.ac.uk/tef-gold)