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to the next level
Study an online **MBA**
at **RGU**

→ www.rgu.ac.uk/mba-programme

**RGU is the 3rd largest
UK provider of distance
learning Master's courses**

HESA
2019 / 20

Data based on FTE calculations
of UK based students

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Welcome to the Master of Administration Programme at Robert Gordon University

RGU's AMBA, AACSB and Energy Industry accredited MBA programme is designed in collaboration with various industry segments to help students become catalysts for transitioning into a greener, cleaner, inclusive, diverse, and sustainable world. We work closely with industry to design and continuously develop our MBA offering. This on-going interaction with CEOs, directors and key managers continues to ensure the curriculum is relevant and appropriate to the needs of senior managers of the future.

The Aberdeen Business School MBA programme is taught by experts and leading academics who have had successful careers within the corporate world. We have designed the MBA programme with a practical element in mind, including a consultancy project for an industry client on a live business issue of strategic importance to the client organisation. All students also attend our acclaimed nine-day Leadership Week, where our MBA students take part in an interactive business simulation and hear insights from guest speakers from academia and industry on the topics of leadership, communication and change.

By becoming an RGU MBA student you subscribe to life long learning and build a strong network of professionals and mentors. The challenges and experience provided by the programme will make you a critical and lateral thinker and a better leader.

Dr Anita Singh
Academic Team Lead Post Graduate Management



Why Study an MBA?

An MBA (Master of Business Administration) is an internationally recognised qualification which helps you to capitalise on your experience to date and build on your previous qualifications in order to take that next step in your career to a senior leadership position either within your existing organisation, a new organisation or to set up your own business.

Whatever your motivation, an MBA requires serious commitment and focus and will lead you towards achieving your professional goals.

Why Choose RGU?

Our Association of MBA's (AMBA) accredited MBA courses are recognised worldwide. This accreditation demonstrates the quality of our industry leading MBA programme and provides a seal of approval for the School, department, course content and its leaders.

Our online MBA's will develop your skills in all aspects of business from strategy, accounting, economics and finance, operations management, people management, innovation, sustainability, business development and marketing.

We work closely with industry to design and continuously develop our MBA offering. This ongoing interaction with CEOs, directors and key managers continues to ensure the curriculum is relevant and appropriate to the needs of senior managers of the future. The Aberdeen Business School MBA programme is taught by experts and leading academics who have had successful careers within the corporate world.

All MBA degrees are delivered online and designed with a practical element including a Consultancy Project for an industry client on a live business issue of strategic importance to the client organisation. All students also attend our nine-day Leadership Week. During the nine-day event our students will attend business masterclasses with guest speakers and will also take part in an interactive business simulation.

Aberdeen Business School was named Business School of the Year 2020 (The Times Higher Education Awards 2020) and is also accredited by AACSB International (AACSB), an accolade achieved by only 5% of global Business Schools. This means that we provide an outstanding business education.

**RGU is 1st in Scotland
and 2nd in the UK
in the Graduate
Employment Rate
measure**

**QS Graduate Employability
Rankings 2022**



Accreditation by



Recognised by



Your MBA Experience

Our MBA programme is student-centric and has been specifically designed to provide an intensive course which blends academia and practical application, builds confidence and competency through personal experience and is focused on your career development.

Career Support

Your continued success is extremely important to us at RGU so we have created the MBA Careers and Employability programme, which comprises a suite of workshops designed to stimulate your thinking, put you in control of your career planning and prepare you to compete effectively in the dynamic and competitive employment market. Therefore, no matter what your ambition may be – career development within your existing company or sector, complete career change or even setting up your own business – our quality assured service can help you make your next move.

Through our dedicated Careers Team, part of the RGU Employability Hub, we can provide you with one-to-one advice and information from our fully qualified and experienced Careers Consultants.

This service is open to all enrolled RGU students and graduates for up to three years post graduation.

Alumni Association

As an RGU student, you will become part of a vibrant community with access to events and activities throughout the year. On completion of the MBA, you will have the additional benefit of becoming a member of the RGU Alumni Association. The RGU Alumni Association fosters a global network through learning, professional development, career sessions and socialising opportunities.

“I have had two promotions since undertaking it, my career has skyrocketed!”

Michelle Binnie,
MBA Programme Graduate



Study Modes and Entry Requirements

We know that you might not want to leave your existing role, so in addition to full-time study we also offer part-time study options across all our MBA programme. Our three MBAs are delivered flexibly online through our virtual learning environment.

Full-time online

This is the traditional and quickest option for completing an MBA and requires full online attendance for the duration of the programme. You will learn through a combination of lectures, seminars and workshop sessions. These comprise of a mix of group study, discussion, case studies, team activities, simulation and presentations of findings by teams and individuals. If you are looking to focus solely on your studies, this option will allow you to gain the knowledge and practical skills you require within the shortest amount of time (12-16 months).

Full-time courses start in September or January.

Part-time online

To allow you to continue to earn while you learn, or if you have other commitments, we deliver all three MBAs as a part-time course. Each MBA will take 24-28 months to complete and covers the same curriculum as the full-time MBA. You will study the course content flexibly online and must still attend our on-campus Leadership Week in the second year. You will also complete a Consultancy Project in your final year which is typically conducted for your employer.

Part-time courses start in September or January.

Entry Requirements

- Applicants must normally hold a 2:2 undergraduate honours degree or its equivalent in any subject discipline and have at least 3 years of full-time professional work experience.
- Applicants with a lower degree classification and/or relevant work experience will be considered on a case by case basis.
- Completion of ACCA Applied Skills Modules to BSc level combined with 3 years relevant professional work experience OR completion of ACCA Strategic Professional Modules* to MSc Level combined with 3 years relevant professional work experience.

**Where this ACCA qualification has been achieved in the 5 year period preceding the MBA start date you may be considered for an exemption from module BSM013 Financial Management Accounting.*

MBA Programme Courses

Master of Business Administration [↗](#)

Online learning | Part-time or full-time | 12-28 months

Our online Master of Business Administration enables you to develop advanced leadership skills and an understanding of the functional components of management before moving into areas of specialist study and strategic management.

Through the course structure, you will gradually gain experience of decision making in relation to a range of business functions. Through a range of modules, you will develop an in-depth understanding of a particular aspect of business management, allowing you to tailor your course to your career aspirations. This fundamental knowledge can then be applied at a strategic level in the Strategic Management and Leadership modules where you will gain practical skills in the analysis of complex corporate situations and the generation of effective and innovative strategies for organisational success.

As part of the MBA programme, all MBA students are required to attend Leadership Week in Aberdeen, during the 52 weeks of the full-time programme or during the second year of the part-time programme.

The final stage is the Consultancy Project which provides you with the opportunity to apply your knowledge and skills in an applied business context.

[VISIT THE COURSE PAGE](#)

[VIEW COURSE CONTENT](#)

[▶ WATCH OUR STUDENT VIDEO](#)



MBA Oil and Gas Management

Online learning | Part-time or full-time | 12-28 months

Our online MBA Oil and Gas Management specialist degree will hone your management skills to the specific needs of the oil and gas sector, giving practical experience while you learn and provide priceless insights and learning that can significantly impact your effectiveness and career. Our degree is accredited by both AMBA and Energy Institute.

The energy sector is a dynamic and demanding industry but is facing some profound changes due to factors such as oil and gas price variability, changing patterns of viability in exploration and development, decommissioning, fragmentation of the value chain and the diversification of activities within organisations, climate change and environmental issues. Competition is forcing all organisations to concentrate on developing strong management competencies and this qualification will ensure you are ready to meet these challenges.

Through the course structure you will gain experience of decision making in relation to a range of business functions. Within the specialist energy management modules, you will gain an understanding of the theory, practice and execution of business decisions within an

energy context. This fundamental knowledge can then be applied at a strategic level in the Strategic Management module and in the final Consultancy Project module, which will have an oil and gas management focus and enable you to further apply your specialist knowledge and bring value to your client organisation.

You will be taught via a mixture of seminars, workshops, lectures, group study, discussion, debate, simulation and presentations of findings by teams and individuals. You will also participate in the Business Simulation Exercise and Leadership Week, during which we welcome a number of senior executive guests from the oil and gas industry.

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“My three years at RGU, studying for my part time MBA Oil and Gas Management were in equal parts, exceedingly hard and tremendously fun. The course left a lasting legacy in the shape of critical thought and a framework for addressing most business situations. Most of all, I’ve made deep, lasting friendships. Put simply, Imrandd wouldn’t exist without my MBA.”

Sripad Gopala ,
MBA Oil & Gas Management Graduate

MBA Sustainability and Energy Transitions

Online learning | Part-time or full-time | 12-28 months

Our MBA Sustainability and Energy Transitions aims to build on your prior professional experience to enable you to acquire a wider range of management knowledge and skills with additional specialist focus on sustainability and energy transitions, which are highly relevant issues for managers and leaders in the industry today.

You will learn the most up-to-date insights into the working of the energy industry as it transitions into a world of new energy and sustainability. You will also gain an advanced understanding of world energy markets and the evolution of, and challenges facing, the carbon economy.

The course will give you a working practical knowledge of the role that economics of energy transition plays in the decision making within the energy industry. Additionally, you will learn how multinational enterprises formulate and implement responsible and sustainable strategies that respond to the grand societal challenges of our time exploring volatility, uncertainty, complexity and ambiguity.

This course is rooted firmly in professional practice and is designed to give you the ability to apply strategic thinking and leadership practice in a variety of different sectors. The Consultancy Project is undertaken in conjunction with an appropriate organisation.

[VISIT THE COURSE PAGE](#)

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“A perfect storm of market-wide events forced me to consider my future. And here I am on the MBA in RGU. “If I only knew then what I know now,” one year into the course and the cliché rings true. An MBA changes your perception of the workplace.”

Toby Bryce,
MBA Sustainability
and Energy Transitions Student



Programme Highlights

In addition to the programme overviews listed on previous pages, we have designed our MBA programme to include key practical elements to help you test and hone your skills:

Leadership Week

Leadership Week is an intensive nine-day event for all MBA students with guest speakers from academia and industry. This includes an outdoor leadership development day and a career leadership event where you will be able to meet and network with fellow MBA students and executives from local businesses. During the event there will be a mix of academic and practical workshops, with each session exploring a different aspect of leadership, communication and change. The event will be hosted in the modern facilities of Aberdeen Business School and the Sir Ian Wood Building, at our beautiful riverside campus in Aberdeen.

Interactive Business Simulation Exercise

All students participate in the Business Simulation Exercise as part of Leadership Week. You will be placed in teams of three or four to compete against other teams to manage a fast-moving global technology company. The simulation exercise encourages all MBA students to bring together their course learning and prior experience to demonstrate and apply their strategic management and functional management skills in a safe but competitive environment. This is an intense and enjoyable experience, designed to challenge your technical and interpersonal skills.

“Leadership week is brilliant. It was a great opportunity to see very quickly how different minds work, whether it’s leaders, followers, influencer’s introverts or extroverts and I learned a lot about myself and how I work.”

Chris Read
MBA Programme Graduate



Consultancy Project

All students complete a piece of applied consultancy at the culmination of their MBA course.

The Consultancy Project allows you to put into practice the leadership and strategic thinking skills developed during the course. MBA projects are designed to enhance career development by improving your research, analytical, communication and personal skills. You will act as a consultant for a local business on an agreed issue relating to its operations.

This element of the course is designed to enable you to apply knowledge within a practical context, face challenges of working within new settings, apply learning to new problems and earn valuable experience of working in a multi-national environment.

We work with you to ensure your project is strategic in nature and sponsored directly by a senior manager or executive of your host organisation. The project will be designed so that the outputs are focused on recommendations that bring value to the client organisation.

MBA Oil and Gas Management students are required to complete their projects for an organisation whose primary activities are engaged in the oil and gas industry. Students of MBA Sustainability and Energy Transitions will also carry out a project on the theme of energy transition.

All projects are strategic in nature and focus on real opportunities facing an organisation or government department/agency. Previous projects have ranged from developing an international gas utilisation and monetisation strategy in West Africa, developing a global strategy and franchising for a major oil company, to examining consultancy opportunities for one of the Big Four consultancy companies.

“The analysis of the HR data is exceptional and absolutely relevant to the work we’re doing right now. The subsequent recommendations will accelerate our workgroup’s ability to present a comprehensive plan. This was excellent scholarly work that translates easily into operational planning and implementation.”

Consultancy Project Client Organisation

Course Content

Master of Business Administration

Mode of study	What you will study	Additional compulsory elements	Who should choose it?	Length or time	Student resources	Entry requirements
Full-time Online Learning	<ul style="list-style-type: none"> ■ Business Economics ■ People Management and Organisational Development ■ Finance and Accounting for Managers ■ Technology Innovation and Commercialisation 	<ul style="list-style-type: none"> ■ Business Economics ■ Interactive Business Simulation Exercise ■ Leadership Week 	<p>Experienced practitioners with some practical experience. The course is designed to support you to make the move to a more strategic level as a contemporary business manager. This course is aimed at middle to senior managers or those aspiring to those positions</p>	12 months (Sep Start)	<ul style="list-style-type: none"> ■ Supportive and dynamic learning materials ■ Full library resources ■ RGU's virtual learning environment ■ Access to Careers and Employability Centre ■ Access to study support services ■ Virtual classrooms ■ Podcasts, recorded lectures, masterclasses conducted by industry experts ■ Personal tutors 	<ul style="list-style-type: none"> ■ 2:2 honours degree ■ Min three years professional experience (including management of people, resources & projects or finance) ■ All applicants whose first language is not English should evidence an IELTS of 6.5 overall, with no component lower than 5.5, or an equivalent accepted test, prior to receiving an unconditional offer of a place on the course ■ If you do not have an undergraduate degree but have five years or more senior management experience you may be considered
Part-time Online Learning	<ul style="list-style-type: none"> ■ Business Development, Marketing and Sales ■ Strategic Operations and Project Management ■ Sustainability ■ Strategic Management ■ Leadership and Decision Making ■ Consultancy Project Portfolio 			16 months (Jan Start)		

Course Content

Master of Business Administration Oil & Gas Management

Mode of study	What you will study	Additional compulsory elements	Who should choose it?	Length or time	Student resources	Entry requirements
<p>Full-time Online Learning</p>	<ul style="list-style-type: none"> ■ Business Economics ■ Oil and Gas Economics ■ People Management and Organisational Development ■ Finance and Accounting for Managers 	<ul style="list-style-type: none"> ■ Interactive Business Simulation Exercise ■ Leadership Week 	<p>Experienced practitioners with some practical experience. The course is designed to support you to make the move to a more strategic level as a contemporary business manager. This course is aimed at middle to senior managers or those aspiring to those positions</p>	<p>12 months (Sep Start)</p>	<ul style="list-style-type: none"> ■ Supportive and dynamic learning materials ■ Full library resources ■ RGU's virtual learning environment ■ Campus Moodle ■ Access to Careers and Employability Centre ■ Access to study support services ■ Virtual classrooms ■ Podcasts, recorded lectures, masterclasses conducted by industry experts ■ Personal tutors 	<ul style="list-style-type: none"> ■ 2:2 honours degree ■ Min three years professional experience (including management of people, resources & projects or finance) ■ All applicants whose first language is not English should evidence an IELTS of 6.5 overall, with no component lower than 5.5, or an equivalent accepted test, prior to receiving an unconditional offer of a place on the course ■ If you do not have an undergraduate degree but have five years or more senior management experience you may be considered
<p>Part-time Online Learning</p>	<ul style="list-style-type: none"> ■ Energy and Transitions Management (elective) ■ Oil and Gas Contract Law (elective) ■ Business Development, Marketing and Sales ■ Sustainability ■ Strategic Operations: Oil and Gas ■ Strategic Management ■ Oil & Gas: Leadership and Decision Making ■ Consultancy Project Portfolio 			<p>16 months (Jan Start)</p>		
				<p>24 months (Sep Start)</p>		
				<p>28 months (Jan Start)</p>		

Course Content

Master of Business Sustainability & Energy Transitions

Mode of study	What you will study	Additional compulsory elements	Who should choose it?	Length or time	Student resources	Entry requirements
Full-time Online Learning	<ul style="list-style-type: none"> ■ Economics of Energy Transitions ■ People Management and Organisational Development ■ Finance and Accounting for Managers ■ Energy Policy, Sustainability and Transitions 	<ul style="list-style-type: none"> ■ Interactive Business Simulation Exercise ■ Leadership Week 	<p>Experienced practitioners with some practical experience. The course is designed to support you to make the move to a more strategic level as a contemporary business manager. This course is aimed at middle to senior managers or those aspiring to those positions</p>	12 months (Sep Start)	<ul style="list-style-type: none"> ■ Supportive and dynamic learning materials ■ Full library resources ■ RGU's virtual learning environment ■ Access to Careers and Employability Centre ■ Access to study support services ■ Virtual classrooms ■ Podcasts, recorded lectures, masterclasses conducted by industry experts ■ Personal tutors 	<ul style="list-style-type: none"> ■ 2:2 honours degree ■ Min three years professional experience (including management of people, resources & projects or finance) ■ All applicants whose first language is not English should evidence an IELTS of 6.5 overall, with no component lower than 5.5, or an equivalent accepted test, prior to receiving an unconditional offer of a place on the course ■ If you do not have an undergraduate degree but have five years or more senior management experience you may be considered
Part-time Online Learning	<ul style="list-style-type: none"> ■ Business Development, Marketing and Sales ■ Managing for Global Sustainability ■ Sustainability ■ Strategic Management ■ Energy Transitions: Leadership and Decision Making ■ Consultancy Project Portfolio 			16 months (Jan Start)		
				24 months (Sep Start)		
				28 months (Jan Start)		

How to Apply

Apply Online

The quickest and most efficient method of applying for an MBA course at RGU is to apply online, please visit:

→ www.rgu.ac.uk/applyonline

There is no application fee to pay to apply for the MBA programme.

Before You Begin Your Application

Please have supporting documents (certificates, academic transcripts, references and CV) available for upload at the time of application.

To download full instructions on making an application, please visit:

→ www.rgu.ac.uk/pg-apply

International Students

You can apply directly via our online application service or via one of our approved agents worldwide. Our local representatives will be able to advise you on our courses and assist you with your visa application.

All international students looking to travel to and study at RGU are required to have a Student Route Visa. For information relating to visits, visa requirements, funding or for a full list of our country representatives, please visit:

→ www.rgu.ac.uk/international

Contact Us About Your Application

Our Admissions Team are happy to answer any queries you may have relating to your application. Email us at admissions@rgu.ac.uk

Student Support and Advice

Our support services include counselling and wellbeing service, disability and dyslexia support, visa advice and study skills.

For more information, please visit:

→ www.rgu.ac.uk/student-services

Fees And Funding

How and if you pay your fees will depend upon a number of factors including if you are sponsored, overseas, self-funded or government-funded. Fees vary from course to course. Please visit the individual webpage of your course of interest to access the full fee information. For more information, please visit:

→ www.rgu.ac.uk/better

Visit our finance webpage for advice on how to pay and instalment options:

→ www.rgu.ac.uk/finance

Scholarships and Awards

For more information on our postgraduate scholarships and awards please visit:

→ www.rgu.ac.uk/scholarships

20% DISCOUNT FOR ALUMNI

We offer our alumni a 20% discount on postgraduate course fees. For more information, please visit:

→ www.rgu.ac.uk/alumni-discount

Student Finance

You can contact the student finance team with any questions you may have regarding fees and finance using the contact details below:

Tel: +44 (0)1224 262664

Email: studentfinance@rgu.ac.uk

Contact Us

If you require any further information about our MBA programme please get in touch with us directly:

Email: MBA@rgu.ac.uk

For more information of our postgraduate events, please visit:

→ www.rgu.ac.uk/postgraduate-events

