

CONTINUE YOUR STUDIES FROM SENECA COLLEGE WITH OUR PARTNER: ROBERT GORDON UNIVERSITY



Scottish University of the Year 2021

The Times and Sunday Times Good University Guide



Ranked in the top 20% of the best universities in the UK for the quality of our undergraduate teaching and learning



2nd in the UK (Top 50 in the world) in the Graduate Employment Rate Measure (QS Graduate Employability Rankings 2020)



Aberdeen is ranked as the joint most affordable city in the UK (QS World University Rankings 2019)



Aberdeen is in the top 10 best student cities in the UK (QS Top Universities 2019)

**TOP
10**

Aberdeen was named as the best Scottish city and in the top 10 in the UK to live and work in (Demos-PwC Good Growth for Cities Index November 2019)



Students articulating from Seneca College

are eligible for an automatic partnership scholarship - this scholarship will be applied at the point of offer, so no separate application is required:

Full Time on campus Undergraduate students entering any year of study, would be eligible for £5,000 (\$8,742 CAD) * discount off their first year of tuition fees

Students advancing into the PG Dip stage of a full time on campus postgraduate course would be eligible for a £1,000 (\$1,699 CAD)* discount on their tuition fees.

Full Time on campus Postgraduate students applying for the full MSc programme would be eligible for a £2,000 (\$3,473 CAD) * discount off their first year of study

For full terms and conditions please visit

www.rgu.ac.uk/study/finance-funding/funding-and-scholarships-search

We welcome applications in a variety of ways, please visit www.rgu.ac.uk/applyonline for more information.

Contact Us:

RGU International Team
Student Recruitment & Admissions
Email: international-partnerships@rgu.ac.uk
Office: +44 1224262728

*All currency conversions are subject to change.
For up to the minute rates, please visit www.oanda.com

#All terms & conditions apply

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TOP TRANSFER SUBJECTS

- Human Resources • Tourism
- Management • Marketing • Media
- International Business • Journalism
- Project Management Leadership
- Fashion • Events

Entry Requirements

Undergraduate

- Satisfactory completion of course with any agreed electives
- A GPA 2.6 (65%) or above
- A suitable reference from Seneca College
- Personal statement
- Evidence of English language where English is not the first language, such as IELTS 6.0

Postgraduate

- Bachelor's Degree - CGPA 2.5/4
- Applicants with lower qualification and / or relevant work experience will be considered on a case by case basis.
- Evidence of English language where English is not the first language, such as IELTS 6.5
- Personal Statement
- Suitable reference from Seneca College

Advanced Entry to a Postgraduate Course

- Postgraduate certificate as well as either a Bachelor's Degree or advanced diploma - CGPA 2.6/4
- Evidence of English language where English is not the first language, such as IELTS 6.5
- Personal Statement
- Suitable reference from Seneca College

Seneca College students can complete an undergraduate degree in either 1 or 2 years, and a masters in 1 year.

(please refer to all the relevant course pages for accurate information)

Facts



AACSB accredits the best business schools in the world such as such as: McMaster University, Brock University and Carleton University in Canada and now RGU.

(www.aacsb.edu/accreditation)



Seneca College students can complete an undergraduate degree in either 1 or 2 years, and a masters in 1 year.



Part-time Work - 20 hours allowed during term time and 40 hours during holidays



Modern campus with new technology and equipment which is updated every 3 years



Student population: 16,710
Number of International Students
Approx. 1,600 from 130 countries



Closest Airport: Aberdeen International Airport, Scotland
(Approx. 1.5 hours by flight from London/Amsterdam)



Aberdeen Population: 229,800

Total estimated cost of living for the year**

Tuition fees	£9,000 - £10,000
Accommodation	£3,920 - £6400
Mobile contract	£144
Bus ticket	£338
Groceries / Living expenses based on £10 per day	£2,800
GRAND TOTAL	£16,202 - £19,682 (*CAD 28,208-34,184)

**The estimated cost is for illustration purposes and is based on 40 weeks of living in Aberdeen

Information correct at time of print



“RGU was a great opportunity for me to be able to further my education in an international environment. I have always wanted to be able to study abroad and the modern campus, along with the friendly and welcoming faculty was a motivating factor in my decision. My program has challenged my thinking, encouraged my opinions, and has provided a good foundation to go into the workplace. My only regret is that I wish I came to Aberdeen and RGU sooner.”

Kaitlin Ostrander,
BA (Hons) Management
Canada



Articulation Pathways

Undergraduate

COURSE TITLE (Seneca)	Broadcasting – Television (General Diploma)
COURSE TITLE (RGU)	BA (Hons) Media BA (Hons) Journalism
Stage of Entry	Year 3
COURSE TITLE (Seneca)	Business (General Diploma)
COURSE TITLE (RGU)	BA (Hons) Events Management BA (Hons) Fashion Management BA (Hons) International Hospitality Management BA (Hons) International Tourism Management BA (Hons) Media BA (Hons) Management BA (Hons) Management with Marketing BA (Hons) International Business Management
Stage of Entry	Year 3
COURSE TITLE (Seneca)	Business Administration Entrepreneurship & Small Business (Advanced Diploma)
COURSE TITLE (RGU)	BA (Hons) International Hospitality Management BA (Hons) International Tourism Management BA (Hons) Management BA (Hons) International Business Management
Stage of Entry	Year 4

COURSE TITLE (Seneca)	Business Administration – Management (Advanced Diploma)
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COURSE TITLE (RGU)

[BA \(Hons\) Events Management](#)
[BA \(Hons\) Fashion Management](#)
[BA \(Hons\) International Hospitality Management](#)
[BA \(Hons\) International Tourism Management](#)
[BA \(Hons\) Management](#)
[BA \(Hons\) Management with Marketing](#)
[BA \(Hons\) International Business Management](#)

Stage of Entry

Year 4

COURSE TITLE (Seneca)	Business Administration – International Business (Advanced Diploma)
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COURSE TITLE (RGU)

[BA \(Hons\) Events Management](#)
[BA \(Hons\) Fashion Management](#)
[BA \(Hons\) International Hospitality Management](#)
[BA \(Hons\) International Tourism Management](#)
[BA \(Hons\) Management](#)
[BA \(Hons\) Management with Marketing](#)
[BA \(Hons\) International Business Management](#)

Stage of Entry

Year 4

COURSE TITLE (Seneca)	Business Administration – Marketing (Advanced Diploma)
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COURSE TITLE (RGU)

[BA \(Hons\) Events Management](#)
[BA \(Hons\) Fashion Management](#)
[BA \(Hons\) International Hospitality Management](#)
[BA \(Hons\) International Tourism Management](#)
[BA \(Hons\) Management](#)
[BA \(Hons\) Management with Marketing](#)
[BA \(Hons\) International Business Management](#)

Stage of Entry

Year 4

COURSE TITLE (Seneca)	Business – International Business (General Diploma)
COURSE TITLE (RGU)	BA (Hons) Events Management BA (Hons) Fashion Management BA (Hons) International Hospitality Management BA (Hons) International Tourism Management BA (Hons) Media BA (Hons) Management BA (Hons) Management with Marketing BA (Hons) International Business Management
Stage of Entry	Year 3
COURSE TITLE (Seneca)	Business – Marketing (General Diploma)
COURSE TITLE (RGU)	BA (Hons) Events Management BA (Hons) Fashion Management BA (Hons) International Hospitality Management BA (Hons) International Tourism Management BA (Hons) Media BA (Hons) Management BA (Hons) Management with Marketing BA (Hons) International Business Management
Stage of Entry	Year 3
COURSE TITLE (Seneca)	Event & Media Production (General Diploma)
COURSE TITLE (RGU)	BA (Hons) Events Management BA (Hons) Fashion Management BA (Hons) Media
Stage of Entry	Year 3
COURSE TITLE (Seneca)	Fashion Business (General Diploma)
COURSE TITLE (RGU)	BA (Hons) Fashion Management
Stage of Entry	Year 3
COURSE TITLE (Seneca)	Fashion Business Management (Advanced Diploma)
COURSE TITLE (RGU)	BA (Hons) Fashion Management
Stage of Entry	Year 4

Please Note: Students entering year 2 of an undergraduate degree with RGU are entitled to apply for a paid working placement in their 3rd year of study (if their course of interest offers this option) this allows students to pay minimal fees for their 3rd year, and gain paid work experience before returning for their 4th and final year. This placement is closely monitored by the course tutor and advice on placements can be provided by our careers and placement team.

Students who enter 3rd year of an undergraduate degree with RGU will attend the academic (taught) 3rd year option, but they will have the option to leave at the end of the 3rd year with a general degree in just one year. Students who choose to complete the 3rd and 4th year will leave the university with an honours degree. Students intending to study only for the 3rd year should state this at the point of application. Students who enter 4th year of an undergraduate degree with RGU will also attend an academic taught year.

Please note that when accessing advanced entry into a course, professional body accreditations can be affected.

COURSE TITLE (Seneca)	Hospitality – Hotel & Restaurant Services Management (General Diploma)
COURSE TITLE (RGU)	BA (Hons) International Hospitality Management BA (Hons) International Tourism Management
Stage of Entry	Year 3
COURSE TITLE (Seneca)	Journalism (General Diploma)
COURSE TITLE (RGU)	BA (Hons) Journalism
Stage of Entry	Year 3
COURSE TITLE (Seneca)	Tourism – Services Management Global Tourism Business Specialisation (General Diploma)
COURSE TITLE (RGU)	BA (Hons) Events Management BA (Hons) International Hospitality Management BA (Hons) International Tourism Management
Stage of Entry	Year 3
COURSE TITLE (Seneca)	Tourism – Services Management – Travel Services Specialisation (General Diploma)
COURSE TITLE (RGU)	BA (Hons) Events Management BA (Hons) International Hospitality Management BA (Hons) International Tourism Management
Stage of Entry	Year 3
COURSE TITLE (Seneca)	Business Administration – Human Resources (Advanced Diploma)
COURSE TITLE (RGU)	BA (Hons) Management BA (Hons) Management with HRM BA (Hons) International Business Management
Stage of Entry	Year 4
COURSE TITLE (Seneca)	Business Administration – Purchasing & Supply Management (Advanced Diploma)
COURSE TITLE (RGU)	BA (Hons) Management BA (Hons) International Business Management
Stage of Entry	Year 4

Postgraduate

COURSE TITLE (Seneca)	Human Resources Management (Graduate Certificate)
COURSE TITLE (RGU)	MSc Human Resources Management MSc Business with Human Resource Management MSc Business Innovation and Entrepreneurship MSc Business Leadership and Management MSc Business and Management MSc International Business Management
Stage of Entry	Postgraduate Diploma
COURSE TITLE (Seneca)	International Business Management (Graduate Certificate)
COURSE TITLE (RGU)	MSc International Business Management MSc Business Leadership and Management MSc Business and Management MSc Business Innovation and Entrepreneurship
Stage of Entry	Postgraduate Diploma
COURSE TITLE (Seneca)	Marketing Management (Graduate Certificate)
COURSE TITLE (RGU)	MSc Business Innovation and Entrepreneurship MSc Business Leadership and Management MSc Business and Management MSc International Business Management MSc International Marketing MSc Business with Marketing Management
Stage of Entry	Postgraduate Diploma
COURSE TITLE (Seneca)	Supply Chain Management – Global Logistics (Graduate Certificate)
COURSE TITLE (RGU)	MSc Procurement & Supply Chain Management MSc Project Management MSc Business Leadership and Management MSc Business and Management MSc International Business Management MSc Business Innovation and Entrepreneurship
Stage of Entry	Postgraduate Diploma

COURSE TITLE (Seneca)

**Public Relations – Corporate Communications
(Graduate Certificate)**

COURSE TITLE (RGU)

MSc Corporate Communications
and Public Affairs

Stage of Entry

Postgraduate Diploma