

STUDENT AMBASSADOR OPPORTUNITY



We are looking to employ Student Ambassadors to support the Student Recruitment and Marketing teams.

Working as a Student Ambassador is an excellent opportunity for current undergraduate students of RGU to support the university in several key areas which include helping to promote the university, sharing knowledge and experience of being a student and inspiring prospective students into higher education. Student Ambassadors are highly important representatives for the university and play a crucial role in student recruitment.

Although this role does not guarantee a set number of hours, the role offers highly valuable and varied work experience to enhance your cv.

PERSON SPECIFICATION

- Current RGU student.
- Excellent communication and interpersonal skills.
- Passionate about RGU and Aberdeen.
- The ability to problem-solve and use initiative.
- Punctual and reliable.
- Represent the university with professionalism and able to relate to individuals from diverse backgrounds.
- Willingness to participate with enthusiasm.
- Time-management and organisational skills.

WHAT'S INVOLVED?

The opportunities available are varied and participation is dependent on ability and interest. Student Ambassadors are expected to support in at least one of the following areas:

EVENTS

- Open Days/Applicants Days.
- Offer Holder Evenings.
- Virtual Events.
- Attend workshops in secondary schools/colleges.
- Campus Tours.
- On campus school visits.

BACKGROUND SUPPORT

- Clerical support during busy times.
- Speaking with prospective students on our student recruitment platform Unibuddy.

DIGITAL CONTENT

- Content creation: blogs, vlogs, testimonials.
- Assisting with social media content.
- Photos/video shoots.
- Assist with other promotional materials such as guides etc.

OTHER

From time to time, you may be offered the opportunity to undertake special/one off projects. Job Title: Student Ambassador

Department: Student Recruitment & Admissions

Rate of pay: £9.90 per hour (plus 21.5% in lieu of annual leave allowance)

Frequency: No set hours. Hours will vary month to month based on opportunities available and the role is designed to be flexible around your studies so you can choose when you work.

BENEFITS FOR YOU

Being a Student
Ambassador is a rewarding
opportunity to meet and
impact prospective students
whilst gaining transferable
skills and experience to
enhance your CV and
employability.