

Women in Business

Enterprise training skills for women with children living in Aberdeenshire (PESF)



January 2024 Intake

Workshop date	Time	Session Topics
Teaching Week 1		
Tues 16 Jan	10am - 12 noon	Introduction and motivations
Wed 17 Jan	10am - 12 noon	
Teaching Week 2		
Tues 23 Jan	10am - 12 noon	Understanding customers
Wed 24 Jan	10am - 12 noon	
Teaching Week 3		
Tues 30 Jan	10am - 12 noon	Resources, activities & promotion
Wed 31 Jan	10am - 12 noon	
Teaching Week 4		
Tues 6 Feb	10am - 12 noon	Finance/viability
Wed 7 Feb	10am - 12 noon	
Midterm break - no workshops		
Tues 13 Feb	No class	No class
Wed 14 Feb	No class	

Scroll to the next page for teaching week 5, 6, 7

Teaching Week 5

Tues 20 Feb	10am - 12 noon	Keeping it legal
Wed 21 Feb	10am - 12 noon	

Teaching Week 6

Tues 27 Feb	10am - 12 noon	Making it Happen
Wed 28 Feb	10am - 12 noon	

Teaching Week 7

Tues 5 March	10am - 12 noon	Women in Business
Wed 6 March	10am - 12 noon	



Entrepreneurship
and Innovation Group

Aberdeenshire
COUNCIL

