



Entrepreneurship  
and Innovation Group

# Women in Business

Enterprise training skills for women with children  
living in Aberdeenshire (PESF)



## January 2023 Intake

### Week & Date

### Time

### Session Topics

#### Week 1

Mon 9 Jan

10am – 12 noon

Introduction and motivations

Tues 10 Jan

10am – 12 noon

#### Week 2

Mon 16 Jan

10am – 12 noon

Understanding customers

Tues 17 Jan

10am – 12 noon

#### Week 3

Mon 23 Jan

10am – 12 noon

Resources, activities &  
promotion

Tues 24 Jan

10am – 12 noon

#### Week 4

Mon 30 Jan

10am – 12 noon

Finance/viability

Tues 31 Jan

10am – 12 noon

#### Week 5

Mon 6 Feb

10am – 12 noon

Keeping it legal

Tues 7 Feb

10am – 12 noon

Scroll to the next page for Week 6 and 7

### Week 6

Mon 13 Feb	10am – 12 noon	Making it happen
Tues 14 Feb	10am – 12 noon	

### Week 7

Mon 20 Feb	10am – 12 noon	Women in business
Tues 21 Feb	10am – 12 noon	



**Entrepreneurship**  
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**Aberdeenshire**  
COUNCIL

