

# Women in Business

Enterprise training skills for women with children living in Aberdeenshire (PESF)



## January 2023 Intake

Week & Date	Time	Session Topics
<b>Week 1</b>		
Mon 9 Jan	10am - 12 noon	Introduction and motivations
Tues 10 Jan	10am - 12 noon	
<b>Week 2</b>		
Mon 16 Jan	10am - 12 noon	Understanding customers
Tues 17 Jan	10am - 12 noon	
<b>Week 3</b>		
Mon 23 Jan	10am - 12 noon	Resources, activities & promotion
Tues 24 Jan	10am - 12 noon	
<b>Week 4</b>		
Mon 30 Jan	10am - 12 noon	Finance/viability
Tues 31 Jan	10am - 12 noon	
<b>Week 5</b>		
Mon 6 Feb	10am - 12 noon	Keeping it legal
Tues 7 Feb	10am - 12 noon	

Scroll to the next page for Week 6 and 7

**Week 6**

<b>Mon 13 Feb</b>	<b>10am - 12 noon</b>	<b>Making it happen</b>
<b>Tues 14 Feb</b>	<b>10am - 12 noon</b>	

**Week 7**

<b>Mon 20 Feb</b>	<b>10am - 12 noon</b>	<b>Women in business</b>
<b>Tues 21 Feb</b>	<b>10am - 12 noon</b>	



**Entrepreneurship  
and Innovation Group**

**Aberdeenshire**  
COUNCIL

