



Responding to Covid-19
「Student Innovation Challenge」

Information Pack

About the Challenge

The Entrepreneurship and Innovation Group in partnership with RGU Foundation are delighted to present the Covid-19 Student Innovation Challenge to celebrate and inspire our community of students in these challenging times.

As a result of the Covid-19 pandemic, we have all had to be creative to come up with innovative new ways of doing things and demonstrate kindness and compassion in helping others. This challenge seeks to reward those who have used their ingenuity and creativity to selflessly make a positive impact on others who are in need.

We are open to applications both of inspirational stories about compassionate students, but also innovative ideas which could help others. **Applicants must be current students at RGU.** Winners will receive cash prizes in gratitude of their efforts.



About the Prizes

There are two categories of the challenge which students can apply for themselves or be nominated by others.

- **Innovative Idea Prize** – this award recognises innovative ideas from entrepreneurial students who seek to turn them into a reality and impact communities;
- **Inspirational Student Prize** – this award can be self-nominated or nominated by others and recognises existing actions taken by an RGU student to help others, come up with solutions and make an impact during the Covid-19 pandemic.

There will be five winners in total across both awards and each winner will be **awarded £500 as a prize** .

Key Dates

The key stages of the challenge shall be:

[1] Submit a Nomination

Students can either nominate themselves or another student through the online form to explain why they should get the prize

Deadline: Tuesday 30th June

[2] Judging

A panel of judges will read and review all of the entries to decide which show the best innovation and have had the biggest impact.

Deadline: Friday 10th July

[3] Announcement

A live award ceremony will be held on social media which will announce the winners during the week which would have been Graduations.

During Week of 13th July



Application Guidance

The following guidance may help applicants develop their entries.

- Only current students (including those due to complete their studies in Summer 2020) are eligible to apply. Staff and alumni shall not be eligible to enter.
- The Innovative Ideas can either be projects which have already been started, or idea which you would like to implement.
- If you have any evidence or examples of how your project or nominee has helped people – quotes, images or otherwise – these will be really helpful for the judges to evaluate.
- If you are nominating someone else, they should be comfortable with their story being shared and potentially made public.
- Ideas submitted to the Innovative Idea Award will still be owned by the applicant, but may be shared publicly as part of an announcement
- Both the Innovative Idea Award and inspirational Student Award are focused on those which create the biggest impact through helping as many people as possible – so try and demonstrate this through your nomination.

Terms and Conditions

The following terms and conditions shall apply to this challenge.

1. The Covid-19 Student Innovation Challenge ('The challenge') is organised by the Entrepreneurship and Innovation Group at Robert Gordon University (Registered Charity No. SC013781) and funded by the Robert Gordon University Foundation (Registered Charity No. SC043673).
2. The challenge is only open to current matriculated students, including those due to graduate in the Summer of 2020.
3. Applications to the challenge shall be open from Sunday 31st May 2020 until Tuesday 30th June 2020.
4. Entries shall be submitted through an online application form at www.rgu.ac.uk/studentinnovationchallenge
5. Students are only entitled to submit one entry per prize category. Students can be nominated multiple times by others, but multiple nominations for the same individual will count as one entry.
6. Students may nominate someone else or self-nominate. For the Innovative Idea Award, it is recommended that entries to this category are always self-nominated based on whoever's idea it is.
7. When nominating somebody else, you should have the nominee's permission to share their name and what it is they have done to warrant your nomination.
8. Students may enter as part of a team, however, a lead applicant must be nominated to complete the form and be the key contact for the group. If a team application wins a prize, the funding shall remain the same and it will be the responsibility of the lead applicant to distribute funds to the wider team.
9. In the event that members of the team change following entry to the challenge the application will follow the lead applicant and other team members shall have to submit their own separate application.
10. Entries must include personal data such as the applicant and nominee's name, e-mail address, student number, course and other details. By submitting this information you consent to Robert Gordon University storing and managing this data for the purposes of administering the challenge. Your details shall not be used for other marketing purposes without your permission.
11. By submitting your personal information such as your name, you acknowledge that this information will be shared with judges and possibly made public as part of the awards announcement.
12. Applicants are entitled to upload additional supporting evidence, images or testimonials as a PDF document to support the application.
13. Applications shall be reviewed by a panel of judges which may include internal and external participants. The judges shall have full discretion over which ideas are worth of gaining an award. The judges decision shall be final.

Terms and Conditions (Continued)

14. Any project or business ideas submitted to the challenge shall retain the full intellectual property of the applicant, and Robert Gordon University reserves no right to any intellectual property submitted.
15. If any aspect of an idea submitted is deemed confidential or commercially sensitive this must be made clear in the text of the application, otherwise the applicant accepts that the idea may be discussed by judges and may be mentioned publicly as part of any challenge announcement.
16. All applicants shall be notified by e-mail following the close of the challenge with details of the prize announcement.
17. The judges shall allocate a total of five winners prizes of £500 each across both prize categories. However, the judges reserve the right to amend these conditions in regard to the number of prizes and sum of prize funding based on the quality of entries.
18. In the event that the judges require further evidence to make their decisions, then applicants will be invited to a video conversation or phone call to discuss their application further.
19. All applicants accept that their entries are truthful and accurate and that they own any ideas put forward as their own work or initiative and it is not copied from others. Entries which are found to be plagiarised shall not be eligible for award.
20. Robert Gordon University reserves the right to promote the stories and ideas of winning entries publicly through social media, webpages, e-mail marketing and press.
21. Prize funding shall be transferred to winner's bank accounts within one month of the announcement of winners.
22. The prize money comes with no conditions and can be spent at the discretion of the winners. It is recommended that those applying for the Innovative Idea Award use the funds to advance their creative project to support others.
23. The spirit of the challenge is to promote positivity, innovation, selflessness and kindness and applicants are expected to align with this attitude. The challenge should not be manipulated for personal gain but reflect honest, good intentions.
24. The Student Innovation Challenge is an extra-curricular activity with no bearing on any formal academic assessments. However, while engaging with the university in this challenge, students shall continue to have to abide by all terms and policies relating to student behaviour and conduct.
25. Robert Gordon University reserve the right to cancel or change the challenge at any stage if we deem it necessary or for reasons beyond our control. We will not have liability to the entrants in respect of any such cancellation.
26. The challenge and these terms and conditions shall be governed by and construed according to Scottish law.

